



GLASA Privacy Policy

Last Updated:12/01/2025

We at the Great Lakes Adaptive Sports Association (“GLASA”) are committed to protecting the privacy of our community members that we serve and others with whom we interact through our website and services. This Privacy Policy explains our practices related to the use and disclosure of personal information collected from our website at <https://glasa.org/> and through our programs and services. Please read this Privacy Policy carefully as it will help you make informed decisions about sharing your personal information with us.

Information Collection

We collect personal information when you visit our website, subscribe to our newsletter, fill out a form, become a member or register for a program, donate to our programs, apply to volunteer with us, or otherwise contact us. This information lets us identify, as well as to carry out certain business purposes described below. The personal information we collect falls into the following categories:

Information You Provide

The types of personal information we collect directly from you may include:

- Direct identifiers, such as your name, home address, email address, phone number, and other contact information.
- Demographic information, such as your birthdate, gender, education, and military status.
- Your health data, such as information regarding medical conditions, disability , allergies, or dietary restrictions.
- Optional sensitive personal information, including race/ethnicity, sexual orientation, gender identity.
- Education information, including school and grade.
- Professional information, including your business name, professional history, military status, and LinkedIn Profile.
- Photos and videos that may be taken at our events or otherwise provided to us.
- Other types of personal information you may directly provide us through the Services.

Automatic Data Collection

When you use our website, we automatically collect information about you and your



device. This may include your IP address, device identifier, geolocation information, web browser type and version, language, and information about your usage of our website or services such as the searches you run or the pages you view.

Information from Third Parties

We may collect information about you from third parties and publicly available sources, such as your LinkedIn and other social media profiles, references you provide, and other members of our network.

Information Use

We may use the information that we collect for a variety of purposes, including to:

- Conduct and improve our business operations, programs, products, and services;
- Review and process membership and volunteer applications, registrations, transactions, and profile updates;
- Respond to inquiries and member service requests;
- Send information, promotional materials, and other communications;
- Research how our members and volunteers use our website and personalize your experience;
- Review and aggregate our membership and other operational information for purposes of reporting and grant applications; and
- Comply with our legal obligations.

Information Sharing

We may share your personal information with third parties in the following circumstances:

- With service providers and vendors that help us operate our business and deliver our services.
- With business partners, sponsors, contractors, volunteers, and other third parties with which we partner to provide our programs and services.
- When we are legally required, or believe it is in our best interest to do so, in response to grant applications, governmental requests, a judicial proceeding, court order, legal process, or other situation where we are trying to protect our rights or the rights of others.
- In connection with, or during negotiations of, any merger, transfer of business assets, financing, or other business reorganization.

In certain circumstances, we may ask for your consent prior to sharing your information with others.



Use of Cookies and Similar Data Collection Technologies

We use cookies and similar data collection technologies on our website. These technologies help us improve our website, monitor website traffic, and recognize and remember your preferences and settings. We use both first and third party cookies on our website that support essential website functionality and analytics. For example, we use Google Analytics to help us analyze how our website is used. The information generated by the Google Analytics cookie will be transmitted to and stored by Google. You can read about Google's privacy practices [here](#).

Security

We use reasonable security to protect the information that we maintain. Although we will do our best to protect your personal information, transmission of information to and from us is at your own risk. We recommend that you take steps to keep your information secure. If you have an account with us, you are responsible for choosing a secure password when creating your account and keeping this password confidential.

Your Choices

You can exercise the following choices with respect to your personal information:

- You can update the information we maintain about you by updating your profile through our website or sending us an email using the contact information below.
- You can opt out of marketing and promotional emails by clicking the "unsubscribe" link at the bottom of the e-mails you receive.

International Users

Our website and services are intended for individuals and businesses located in the United States. If you are located outside of the United States, please be aware that information we collect through our website and services will be transferred to and processed in the United States.

Other Websites and Content

Our website may contain links to other websites and content that we do not own or control. If you navigate to another business's website or content, we recommend that you review the privacy practices of that business prior to sharing your information with them.



We have established accounts on social media sites such as Facebook, LinkedIn, X, Instagram, and others. These accounts are hosted by such third parties and are governed by the privacy, terms and conditions, and other relevant policies of those third parties.

Updates to Privacy Policy

We may update this privacy policy from time to time. If we make material changes to this privacy policy, we will attempt to notify you and/or obtain your consent, as required by law. We will notify you of any other changes by posting the updated privacy policy on our website. It is your responsibility to review the privacy policy periodically to stay informed about any changes.

Contact Us

If you have questions about this privacy policy or would like to contact us about it, please email us at info@glasa.org.