

# IT'S MORE POWERFUL THAN SPORTS















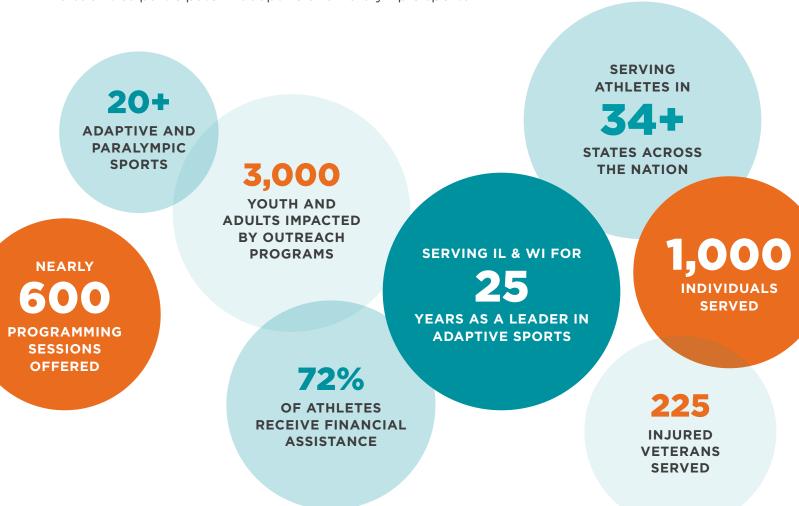
When you support the GLASA mission, you become part of our legacy and the team, because every single contribution changes the lives of our athletes. It's more than just a game. It's bigger than sports. And when you contribute, you become part of a remarkable journey.

Be part of the legacy.

### We can't do what we do without you.

Did you know that nationally only 14% of individuals with disabilities have a college degree? Since 2016, 100% of GLASA's high school seniors have gone on to college. This is the impact our donors make!

Support our mission and help our GLASA athletes with physical or visual disabilities participate in adaptive and Paralympic sports.



### **Our Mission**

Empowering youth, adults and injured military personnel with physical or visual disabilities to be healthy and active through sports and recreation participation.

### **Our Impact**

GLASA supports more than 1,000 athletes nationwide with virtual and local programming, year-round coaching, training and peer mentoring in 20+ adaptive sports. We approach everything with a spirit of inclusion by integrating able-bodied competitive and recreational athletes alongside athletes with disabilities. Our programs are for any skill level and all ages.













### **GLASA GREAT LAKES GAMES**

## SPONSORSHIP OPPORTUNITIES

### Be part of the legacy. Support more than sport.

Be recognized at an event that is rooted in inclusion and community. When you support GLASA, you are part of every athlete's journey.

### **Multi-Sport Competition for Athletes: Paralympic, Emerging & Novice**

300+ athletes across 10 adaptive and Paralympic sports

Athletes from 30+ states

Elite Paralympic athletes competing at GLG for future events

Clinics in wheelchair football, tennis and more!

Events to serve injured military personnel

### **GLASA GREAT LAKES GAMES SPONSORSHIP OPPORTUNITIES**

Sponsorship Benefits	PRESENTING \$40K+	CHAMPION \$30K+	FINISH LINE \$20K+	PROGRAM \$10K+	IMPACT \$5K+	MISSION \$2.5K+
On-Site & Virtual Recognition	•	•	•	•	•	•
Great Lakes Games (GLG) Web Recognition	•	•	•	•	•	•
Program Ad	Inside Cover	Full-Page	Half-Page	Half-Page	Logo	Name
Access to All GLG events	10	8	6	4	2	2
Acknowledgement in Annual Impact Report	•	•	•	•	•	•
Invites to GLG Sponsor Luncheon	12	10	8	6	4	2
Recognition on Athlete Shirts	Feature	Logo	Logo	Logo	Name	Name
Social Posts	•	•	•	•	•	
Feature in Newsletter	•	•	•	•	•	
Program Guide Recognition	•	•	•	•		
Year-round Recognition (1 Sport)	•	•	•	•		
Sprout Sprint Youth Race Visibility	•	•	•			
Gala Table and Recognition	•	•	•			
Speak at One Clinic or GLG Event	•	•				
High-Profile Booth Space at GLG	•	•				
Exclusive Marketing & Media Visibility	•					
Custom Sponsor Naming & Co-branded Logo	•					

Confirm your support by April 1 to receive tickets to the GLASA Gala.

Interested in supporting the GLASA mission and becoming part of a legacy? Contact Kelly Candotti Habas, GLASA Development Director, at kelly@GLASA.org or 847.283.0908.







"None of these opportunities are available without equipment. Wheelchairs and other paraequipment are outrageously expensive. Thank you to everyone who has donated and made it possible for GLASA athletes. You are changing lives."

Amie Day – GLASA Track Coach and Former Paralympian

"Exposure to multiple adaptive sports allows you to find yourself. You never know what you might be good at until you are exposed to it. I am very thankful because GLASA allows individuals to have a better quality of life, through finding a sport that you might enjoy and have success."

Roosevelt Anderson – GLASA Wheelchair Tennis Athlete







"What we do is much more powerful than sports. We change lives. GLASA supports our athletes through every challenge and triumph in sport and life."

**Cindy Housner - GLASA Executive Director & Founder** 



#### SIDELINE NO ONE